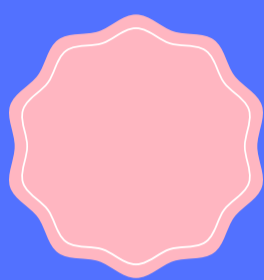


# WHY ISSUE OPEN BADGES?



## what are open badges?

- a flexible way to record achievement at any stage of an individual's life whether formal or informal
- a global specification
- individuals can show achievements to consumers and unlock new opportunities



## who can issue open badges?

- schools / universities
- employers
- government agencies / NGOs
- professional bodies
- anyone who wants to record achievement



## how to issue open badges?

- any individual / org can create an issuer profile and begin defining and issuing Open Badges
- must use 1 of the 18 IMS-Certified platforms



## designing open badges

- offer learning / other experience
- define parameters of assessment
- link to other frameworks i.e. ESCO taxonomy for transferable skills recognition



## displaying open badges

- issuing services allow badges to be shared across the web
- badges are stored in what is known as backpacks which allow users to store and move badges between platforms